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**TO** : Commissioner for Patents  
Mail Stop: RCE  
**FROM** : Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP  
**DATE** : August 12, 2005  
**SUBJECT** : U.S. Patent Appln. Serial No. 09/909,369  
for *Frames-Based Advertising Service with Response and Activity Reporting*  
Inventor(s): Allan et al.  
Our Ref.: 40116/06801

**NUMBER OF PAGES INCLUDING COVER : 5**

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**MESSAGE:**

Please see attached.

Thank you.

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[40116/06801 - A-68678]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Allan et al.  
 Serial No. : 09/653,767  
 Filed : September 1, 2000  
 For : Frames-Based Advertising Service with Response and Activity Reporting  
 Group Art Unit : 3629  
 Examiner : Jonathan P. Ouellette

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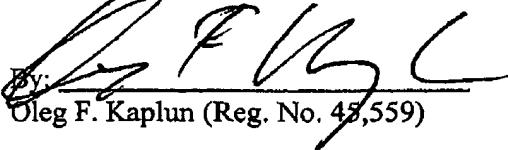
By: *[Signature]* Date: August 12, 2005  
 Oleg F. Kaplun, (Reg. No. 45,559)

RCE TRANSMITTAL

Transmitted herewith for filing in the above-identified application, please find a Request for Continued Examination. Please charge the Credit Card of Fay Kaplun & Marcin, LLP in the amount of \$790.00 (PTO Form 2038 is enclosed herewith) for the filing fee of the RCE. The Commissioner is authorized to charge any additional fees to the Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492. A copy of this paper is enclosed for that purpose.

Respectfully Submitted,

Dated: August 12, 2005

  
 Oleg F. Kaplun (Reg. No. 45,559)

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**REQUEST FOR CONTINUING EXAMINATION (RCE)**

In response to the Final Office Action mailed on April 21, 2005 and the Advisory Action mailed on July 12, 2005 in the above-identified application, the Applicants are filing a Request for Continuing Examination (RCE) application under 37 C.F.R. 1.114. Please enter the previously submitted unentered amendments and consider the remarks in connection with the RCE application.

Dated: August 12, 2005

Respectfully submitted,

By:

Oleg F. Kaplun (Reg. No. 45,559)

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